



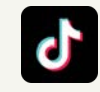

JANUARY 2024
**SOCIAL MEDIA
& WEBSITE
UPDATE**

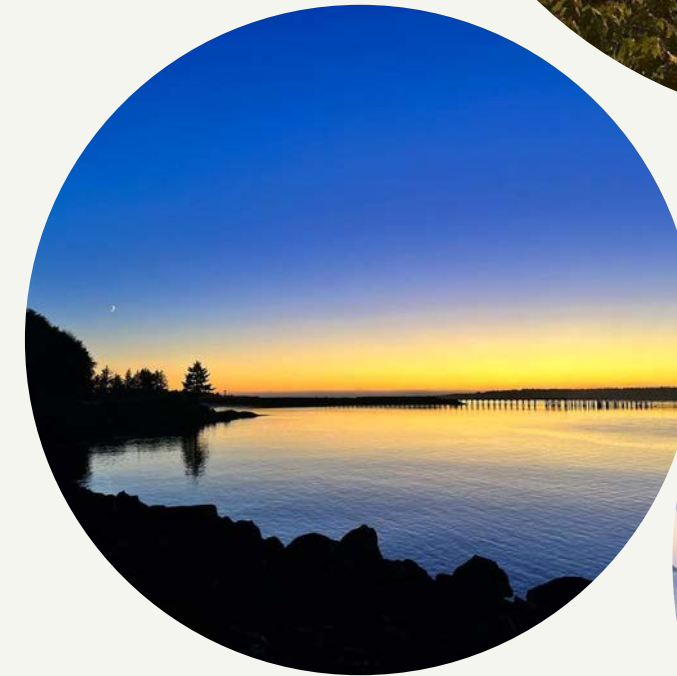
TRAVEL SOUTHERN OREGON COAST



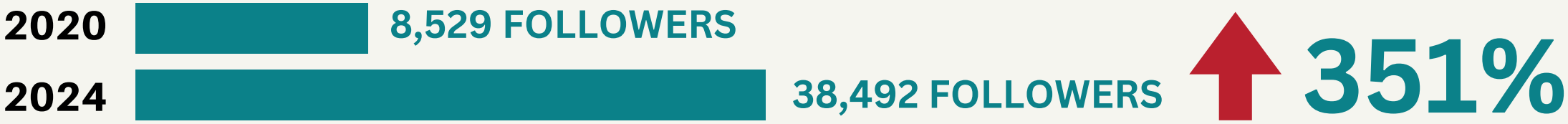
OUR PLATFORMS

Insights and highlights for:

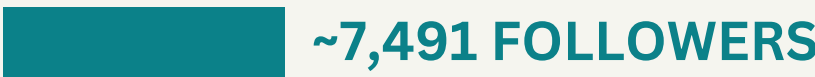
-  **FACEBOOK**
-  **INSTAGRAM**
-  **TIKTOK**
-  **WEBSITE**



TSOC FACEBOOK



AVERAGE FOLLOWERS GAINED PER YEAR



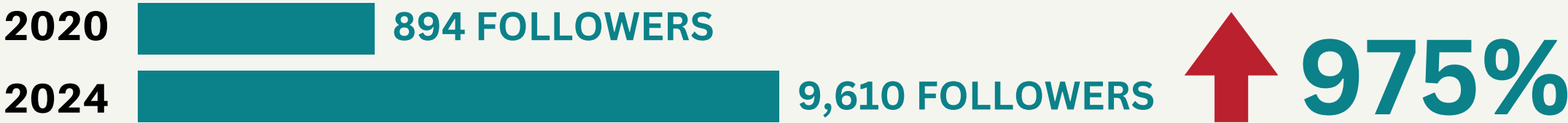
INDUSTRY STANDARD



INDUSTRY STANDARD



TSOC INSTAGRAM



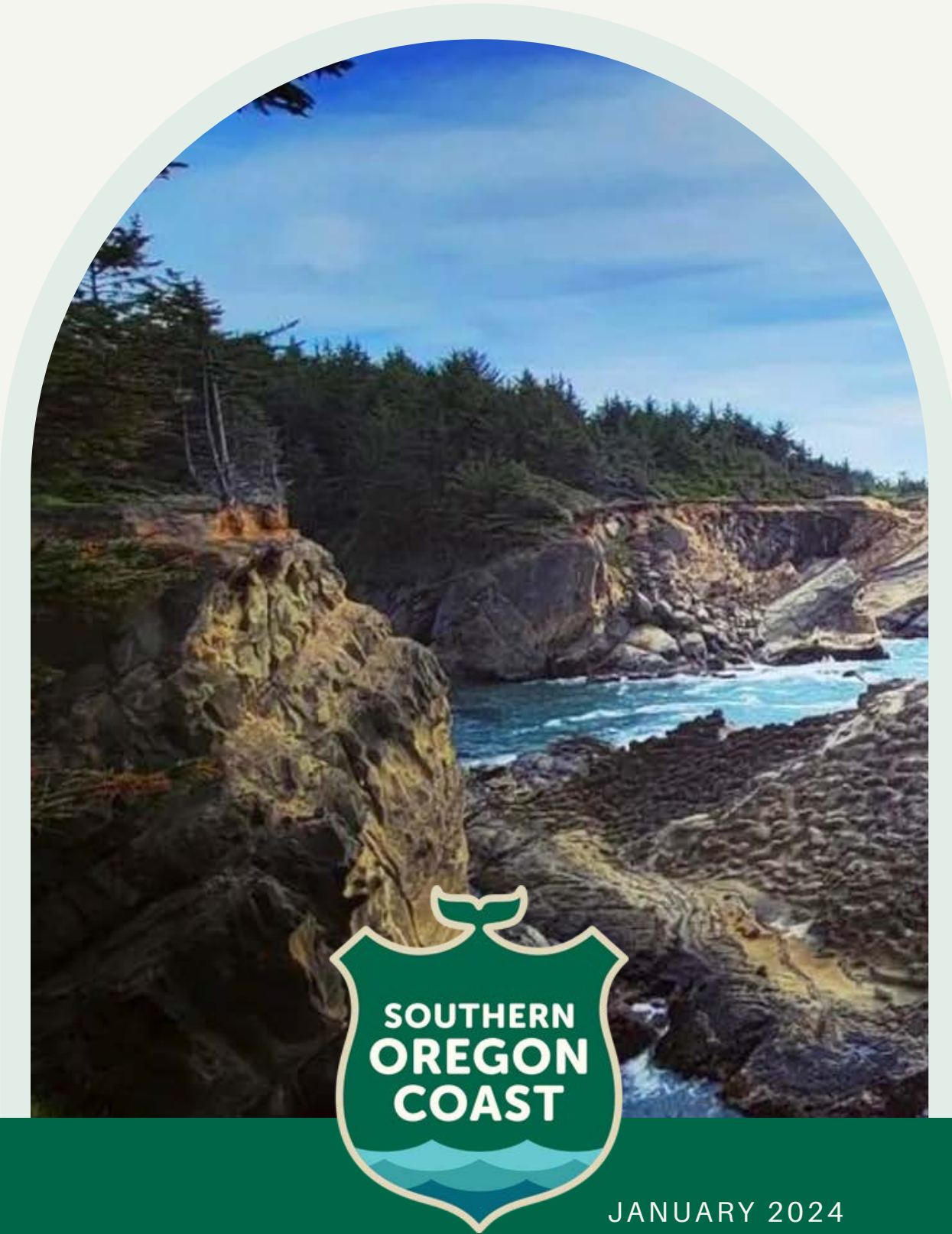
AVERAGE FOLLOWERS GAINED PER YEAR



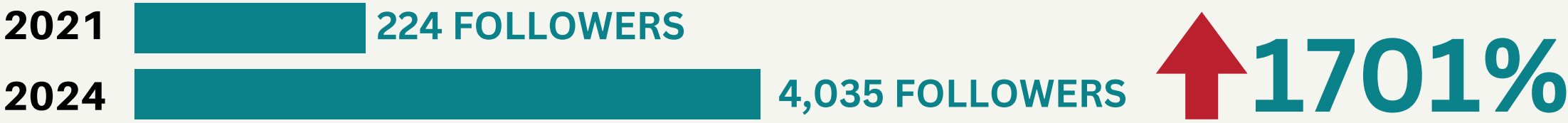
INDUSTRY STANDARD



INDUSTRY STANDARD



TSOC TIKTOK



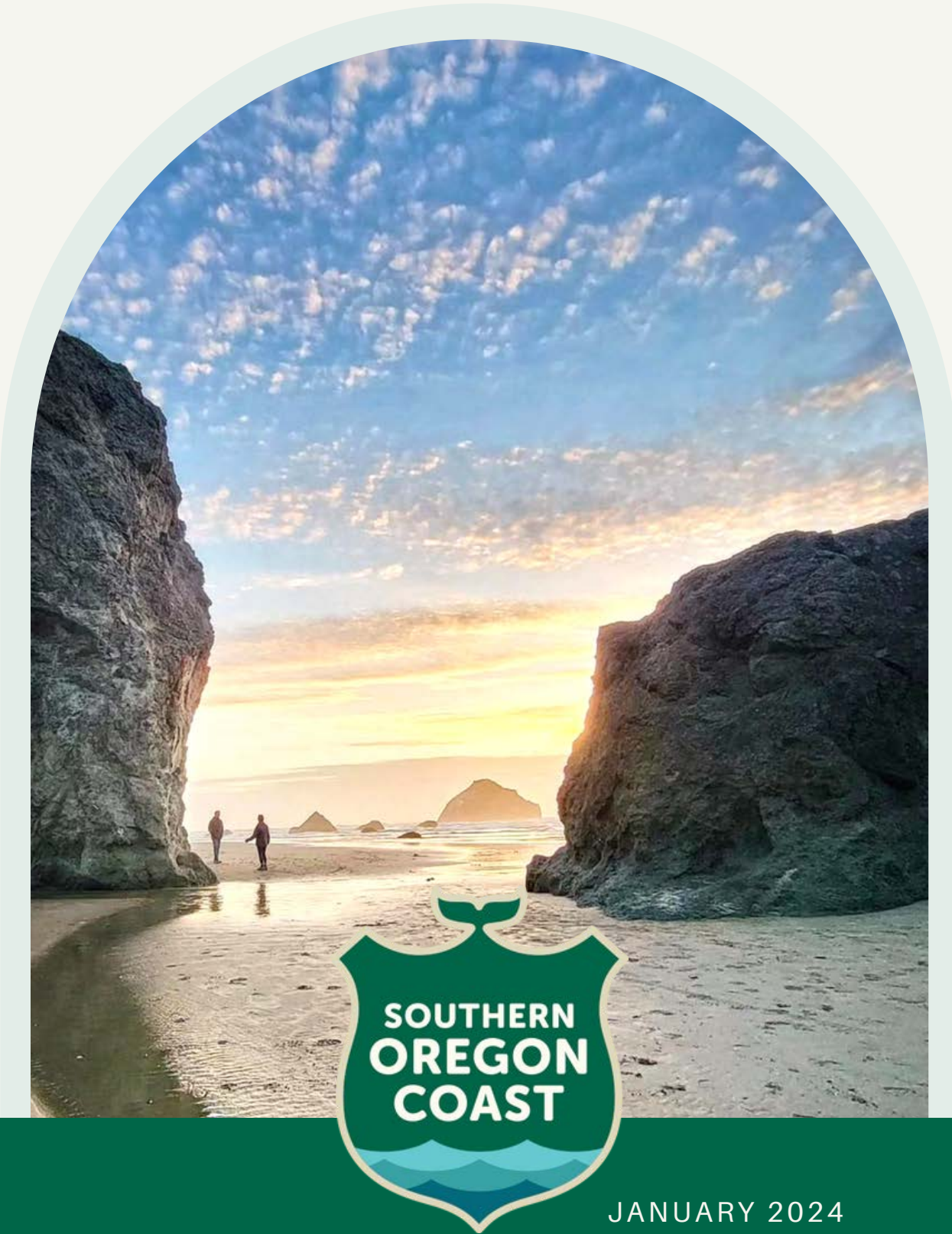
AVERAGE FOLLOWERS GAINED PER YEAR



INDUSTRY STANDARD



INDUSTRY STANDARD



FALL IN LOVE, AGAIN

Fall in love with
ADVENTURE, AGAIN



Fall in love with
ART, AGAIN



Fall in love with
FOOD, AGAIN



RELAX, REFRESH, REFUEL



EAT, DRINK & BE MERRY

the loft



• eat
drink
& be merry!



ON THE SOUTHERN OREGON COAST

samuel boardman corridor



• eat
drink
& be merry!



ON THE SOUTHERN OREGON COAST

shore acres holiday lights



• eat
drink
& be merry!



ON THE SOUTHERN OREGON COAST

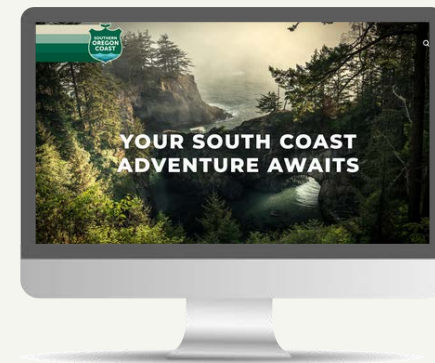


TSOC WEBSITE



75,035 UNIQUE VISITORS
89% NEW USERS

102,027 PAGE VIEWS



1,477 E-NEWS SIGNUPS



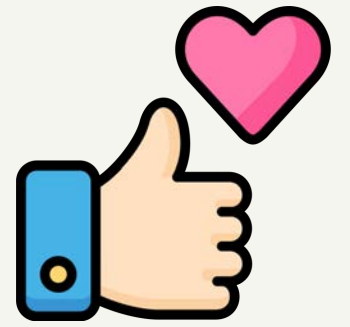
619 PDF DOWNLOADS



21 NEW STORIES WRITTEN & ADDED



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